

Ajatus Hackathon 1.0 Sponsorship Proposal



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“Don’t just play on your phone.
Program it.” Barack Obama

“Whether we’re fighting climate
change or going to space,
everything is moved forward by
computers, and we don’t have
enough people who can code.”

Richard Branson

ABOUT AJATUS HACKATHON 1.0

Ajatus Software, a “Made in Odisha” technology start up in completion of its 5 years milestone will be hosting its first hackathon, in the first week of March, 2020.

The Ajatus Hackathon 1.0, 2020 edition will bring together 1000+ students, developers, data scientists, designers, innovators , technologists to compete over 36 hours to develop creative solutions to problems related to sustainability issues.

The Hackathon is designed to spark innovation, attract new talent and create new channels for collaboration.



Impact
Full

AJATUS HACKATHON 1.0 OVERARCHING THEME : SUSTAINABILITY @ 2020

FOCUS AREAS

These areas cover some aspects of the Sustainable Development Goals:

- Minerals, Mining and Exploration
- Communities and Municipalities
- Forestry, Environment & Wildlife
- Resource Usage & Consumption (Food, Electricity, Plastic)
- Tourism & Recreation
- Financial Inclusion
- Culture, Heritage & Language
- Animal Husbandry & Agriculture



AREAS OF FUNCTIONALITY

- ▶ Data visualization
- ▶ Performance testing
- ▶ Design for governance
- ▶ IoT data management
- ▶ Capacity planning
- ▶ Security
- ▶ Data intelligence



WHY SPONSOR?

BRAND RECOGNITION

Name of the company will be linked with all kinds of proceedings and publicity related to Ajatus Hackathon 1.0. Show that your company supports innovation and opportunity.

CROWDSOURCE BUSINESS IDEAS AND SOLUTIONS

Get quality and a diverse set ideas, apps and prototypes for problem statements. Derive insights from the massive amount of data produced and put them to better use

RECRUITMENT

Hackathons give you incomparable access to top technical talent and we ensure to attract the smartest people around.

CONDUCT WORKSHOPS AND MENTOR STUDENTS

Sponsors are given assistance in hosting workshops and tutorials at the hackathon premises

SPONSORSHIP TIERS

	SILVER	GOLD	PLATINUM (TITLE SPONSOR)
COST	Rs 50,000/-	Rs 1,00,000/-	Rs 2,00,000/-
BRAND PROMOTION ON WEBSITE & SOCIAL MEDIA	✓	✓	✓
LOGO ON T-SHIRTS, POSTERS, BANNERS AND HACKATHON KITS	✗	✓	✓
PROMOTION WITH MEDIA PARTNERS	✓	✓	✓
MENTORSHIP & WORKSHOP PRESENCE	10 MINS	15 MINS	30 MINS
CUSTOM BRANDED PRIZE	✗	✓	✓
JUDGING SPOT	✗	✗	✓
STALL DURING THE EVENT	✗	✗	✓
ONE PANELIST	✗	✗	✓



THANK YOU.

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